



APPLICATION FOR APPOINTMENT TO THE PLACERVILLE ECONOMIC ADVISORY COMMITTEE

ONE (1) BROADWAY REPRESENTATIVE, TERM ENDING 3/1/2025
ONE (1) AT-LARGE REPRESENTATIVE, TERM ENDING 3/1/2025
ONE (1) CHAMBER OF COMMERCE REPRESENTATIVE, TERM ENDING 3/1/2025
ONE (1) PDA REPRESENTATIVE, UNEXPIRED TERM ENDING 3/1/2023

**Applications should be delivered to: City Clerk, 3101 Center Street, Placerville, CA 95667,
OR faxed to 530-642-5538. Deadline for submitting applications is
Tuesday, March 9, 2021, 5:00 p.m.**

NAME: _____

PHYSICAL ADDRESS: _____

MAILING ADDRESS (if different): _____

EMAIL ADDRESS: _____

CELL PHONE: _____ **HOME PHONE:** _____

REASON YOU ARE REQUESTING APPOINTMENT: _____

QUALIFICATIONS: _____

Date: _____ **Signature:** _____

You may attach additional sheets as necessary. Thank you.

Summary of Resolution No. 7964

Membership: The membership shall consist of seven (7) members appointed by the City Council in a manner herein described. The seven members shall be composed as follows:

Placerville Drive Business Association	1 member
Placerville Downtown Association	1 member
Broadway Village Business Association	1 member
At-large City residents	3 members
Chamber of Commerce representative	1 member

Purpose: The Placerville Economic Advisory Committee (PEAC) will be advisory to the City Council, Planning Commission and staff on economic development activities within the City. The Committee is established to advise the City on the establishment and implementation of an Economic Development Plan and City-wide economic development issues.

Organization: The Committee shall follow the applicable protocols described in the *City of Placerville Committee, Commission & Board Policy Manual* as adopted by City Council Resolution No. 7578 on December 11, 2007, and as may be amended from time to time. The Committee may make and alter all rules and regulations governing its organization and procedures not inconsistent with the Resolution or any other Ordinance of the City. Four (4) of the seven (7) members shall constitute a quorum. The affirmative vote of a majority of the quorum is required to take any action. The Committee shall keep an accurate record of its proceedings and actions. A copy of the adopted Minutes shall be forwarded to the City Clerk in accordance with the Public Records Act.

Duties: The Committee's major function is economic development to help promote economic development and encourage a healthy business climate. The duties of the Committee may include the following:

- A. Advise Council and staff on issues relating to finance, transportation, industrial management, real estate, job development, employment and training, retail development and management, and utility resources.
- B. Assist Council and staff in business expansions or attraction on a specific level as requested, and in business attraction, retention and expansion on a City-wide basis.
- C. Assist Council and staff in community education on economic and business development topics.
- D. May attend and represent the City at trade shows, conferences or other economic development events.
- E. Assist in the development of, and advise the City Council on, regulatory policies affecting business and industry.
- F. Advise and assist staff with economic development activities, including attraction and retention of business.
- G. Review proposed new businesses as appropriate and make recommendations regarding their recruitment and fit for the community.

Municipal Code Section 1-9-9: MEMBERS OF COMMISSIONS, BOARDS OR COMMITTEES:
Other than the Planning Commission, all other members of commissions, boards or committees of the City must be residents of the City of Placerville or residents of El Dorado County, and either own real property in the City or manage/operate a business in the City paying a business license tax to the City. (Ordinance No. 1605, 10-11-05)